

WRIT 3001 3.0 Intermediate Digital Authoring CORE COURSE OPTION

The course considers authoring in the context of online environments and theories of such work. It introduces strategies for composing, editing, and promoting one's writing online. Collaborative online platforms will be demonstrated and analyzed. Topics considered include blogging, copyright law, social networking, creating media rich environments, ebooks, and the skills writers need to find and reach a particular audience.